# Santa Monica Mountains National Recreation Area Artist in Residence (AiR) Program Announcement

## **Project Purpose:**

The Artist in Residence (AiR) program at Santa Monica Mountains National Recreation Area, a unit of the National Park Service(NPS) is intended to connect non-traditional and under-engaged visitors – youth in particular – to the natural and cultural resources of the area. This program offers an alternative avenue for audiences from city centers as well as gateway communities, who might not otherwise be aware of or engaged with the recreation area, to connect with the park's natural and cultural resources through art.

## What We're Looking For and Timeframe:

Three teaching artists from diverse disciplines among the visual, literary, and performing arts will be selected to be an AiR for a three month period between March 26, 2014 and November 14, 2014. At the conclusion of their residency, artists will host either an exhibition or a performance of their work for the public. The artwork can either be the sole work of the individual or the work of their students.

#### **Benefits:**

- \* Each AiR will receive a \$2750 stipend to fund their specific needs to complete the artist project. Funding can go towards personal compensation, material support, transportation, and other costs associated with the production of the final project.
- \* Each AiR will be provided with one, fifty-five passenger bus to take their students to the Santa Monica Mountains.
- \* The artist and their students will all be signed up as volunteers and all time spent on their project will be counted as volunteer hours.

## **Selection Criteria:**

- \* The program is open to teaching artists who are either established or emerging in their artistic medium.
- \* Special consideration will be given to those applicants who are able to show a direct benefit to their students.
- \* Proposed public program demonstrates how a diverse audience will be reached.
- \* Final product is appropriate for all age audiences.
- \* Methodology of art production demonstrates sustainable practices.
- \* Timeline for project and public component with built in milestones.
- \* Project scope and artist's vitae validate the probability that the proposed artwork and project can be completed as described.
- \* Artist clearly explains how the intended artwork and/or the process by which the artwork is created supports the mission of the park. \*See mission below.
- \* AiR participants will agree to their portrait, biography, and their artwork be used to promote future seasons of the program.

\* Although not our primary focus, in an event of a tie, projects will also be evaluated on how they can support self-sustaining efforts of this program through revenue generation.

# **How to Apply:**

Send an email introducing yourself, your artistic medium and clearly state which organization you serve as a teaching artist for to Tori Kuykendall at tori kuykendall@nps.gov with the subject line AiR. Upon receipt, an application will be sent via email and is due Wednesday, March 19<sup>th</sup>. Two workshops are scheduled to introduce the artist to park resources and sites on Saturday, February 22<sup>nd</sup> and Wednesday February 26<sup>th</sup> from 9:30-2:00pm at the Santa Monica Mountains Interagency Visitor Center at 26876 Mulholland Hwy, Calabasas, CA 91302. Although not a requirement, artists are encouraged to attend one of the two offered workshops.

#### \* Mission of the Santa Monica Mountain National Recreation Area:

The mission of the Santa Monica Mountains National Recreation Area is to protect and enhance, on a sustainable basis, one of the world's last remaining examples of a Mediterranean ecosystem and to maintain the area's unique natural, cultural and scenic resources, unimpaired for future generations. The Santa Monica Mountains National Recreation Area is to provide an inter-linking system of parklands and open spaces that offer compatible recreation and education opportunities that are accessible to a diverse public. This is accomplished by an innovative federal, state, local, and private partnership that enhances the region's quality of life and provides a model for other parks challenged by urbanization.